



## **SMALL BUSINESS NEWSLETTER**

### Prestigious Australian DuPont Innovation Award goes to McPherson Company

Poly Optics Australia has been congratulated by Margaret May on its outstanding success in winning an Australian award – the prestigious Dupont Innovation Award. The company won the construction and architecture division for its flexible optic light system.

Margaret said: "This award is not to be taken lightly as it recognises companies leading the way in their respective industries. Poly Optics has developed a flexible optic light system which allows for the low cost delivery and transfer of sunlight as well as transfer and distribution of light from light emitting diodes (LED's). The technology is environmentally friendly, increases efficiency, decreases maintenance and replacement costs and is cost effective.

"The federal government played a part in Poly Optics success with an R & D start grant through the government's business assistance agency, AusIndustry. Poly Optics is a good example how small business can grow if it invests in R & D. It is this investment that leads to Innovation and international competitiveness," she said.