

Poly Optics Australia Pty. Ltd.

The World's Most Advanced Solid Core Fibre Optic

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SHINING A LIGHT ON BREAKTHROUGHS IN FIBRE OPTIC TECHNOLOGY

Burleigh based Poly Optics Australia Pty Ltd has signed a multi million dollar a year deal to distribute a world first disposable fibre optic dental curing tip.

Poly Optics and local based Myofunctional Research Co announced the multi million dollar a year joint venture at a ceremony hosted by the Minister of Innovation and Information Economy Mr Paul Lucas.

Managing Director of Poly Optics Eddy Joseph said the agreement is part of the commercial operations strategy to leverage the technology.

“Our agreement with Myofunctional Research Co has allowed us key clients throughout the world allowing Poly Optics to capitalise on this new application and revenue-generating opportunities,” said Mr Joseph

After the success the company has experienced over the last few years Poly Optics has formed an alliance with the Liberman family and their company Jagen. Discussions are now underway between Poly Optics and Jagen for expanding the scope of their current relationship.

Another world first for this Gold Coast company is the release of super side light optic cable making fibre optics even brighter than before.

This technology combines the use of super side light cable and super bright LED's which produce dazzling results.

“Poly Optics represents a milestone in fibre optic lighting. This level of fibre optic lighting has never before been achieved, the results are unprecedented,” said Mr Joseph

“We are anticipating enormous growth due to design advantages where previously fibre optics wasn't viable. Fibre optic lighting offers many advantages over traditional lighting, with significant benefits in energy savings. Fibre optics allows for synchronised and timed effects as well as being virtually maintenance free,” he said.

“Customers will be able to experience first hand the operational, energy and cost saving benefits as well as having the brightest fibre optic cable on the market.”

Poly Optics has also redefined energy efficient lighting by making energy saving lighting attractive and readily available. Companies can work towards reducing energy bills and maintenance costs.

Mr Joseph said fibre optics produces colour changing light with no heat making this a new twist in decorative low voltage lighting.

“We are proud to be leading the way for energy conservation, reduction in consumption, operating and maintenance costs and ultimately protecting our environment for generations to come,” said Mr Joseph.

“One key factor to the success Poly Optics has had is we manufacture all our fibre optic cable in our Gold Coast factory. Unlike all of our Australian competitors who import their optic cable from Japan or the USA,” he said.

“Because we have no importing costs we are able to keep our costs and selling prices down for both local and export markets.”

For further information contact Eddy Joseph on 55 202222 or 0418 232 909